

Prepared by
Sarah Swart



Munson Lakes Newsletter

Winter/Spring
2025

What's new at Munson Lakes
and The Country Store



www.munsonlakes.com



countrystore@munsonlakes.com

A Note From The General Manager



By
Brian Yager

As I prepare to step down from my position as General Manager I would like to introduce you to the NEW GM, Tony Martens. I will continue to be actively involved and work closely with Tony helping to on-board him in all aspects of Munson Lakes Nutrition. Please Join us in welcoming Tony to our great organization!



About Tony Martens



Tony is a graduate of the University of Minnesota and has worked his way up through the United Farmers Cooperative system. Starting as Grain Operations Manager and transitioning to Grain Originator/Merchandiser to Grain Controller to his role as the Agronomy Sales and Business Manager.

In his previous role, Tony supervised 11 other managers and was heavily focused on customers and growing business as well as deeply involved with the cooperative while maintaining and growing relationships with customers, suppliers and other key stakeholders.

Tony is also owner/operator of his family's cattle operation, Martens American Wagyu located in Gaylord, MN.

Tony took over as General Manager on Feb. 3rd, 2025.

NEWS

**Welcome
Tony Martens
to our team!**



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What's happening at The Country Store



Mineral Promo

Show Feed Promo

Chick Days Event

Poultry Feed Promo

We have a lot happening at The Country Store this spring. Starting in March with specials on Purina Show Feed and Supplements to kick off the show season. Along with Purina mineral specials.

April brings Chick Days.

Join us for our Chick Days Event on Thursday, April 10th at 6:30pm.

Location: The Country Store 601 6th St, Howard Lake, MN 55349

We will be playing Chicken Breed BINGO, giving an educational chick talk, giving away prizes and serving a light meal. It is sure to be a FUN evening!

April also brings specials on all Purina Poultry feeds, deals on NutriSource pet food and treats and other in-store promotions.



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EMPLOYEE SPOTLIGHT



Aly Dieball
Sales Nutritionist



Jennifer Felton
Sales Nutritionist



Tom Geise
Sales Nutritionist



Carly Wolter
Lifestyle Product
Specialist



NEWS

**Welcome to
our team!**



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A Note From **Purina™**



Using mineral as your ounce of prevention

It's time to think about mineral differently.

Year Revenue Streams Estimated Revenue
by
Kent Tjardes, Ph.D., cattle nutritionist

Mineral can be more than just a way of efficiently delivering nutrition to your herd – it can also be a cost-effective health management tool. Your mineral package can deliver critical trace minerals, vitamins and even additives that work to proactively address costly health issues. Managing health through mineral is important to any herd's overall return on investment. Mineral ensures performance is maintained. In extreme cases where nutrition is imbalanced, death can be a side effect, meaning lost potential income. For instance, when phosphorus levels are not adequate, weaning rates suffer. Studies have shown a 25% reduction in calves weaned when no phosphorus is present.¹ Several cents per head per week invested in mineral can help combat challenges that can cost thousands. It's a smart investment.





Thank You!

Together, we can cultivate a brighter future.



Website

www.munsonlakes.com



Phone

320-543-3517



Location

601 6th St Howard Lake, MN
55349