

Munson Lakes Newsletter

Winter/Spring 2025

What's new at Munson Lakes and The Country Store





A Note From The General



By Brian Yager

As I prepare to step down from my position as General Manager I would like to introduce you to the NEW GM, Tony Martens. I will continue to be actively involved and work closely with Tony helping to on-board him in all aspects of Munson Lakes Nutrition. Please Join us in welcoming Tony to our great organization!



About Tony Martens

Tony is a graduate of the University of Minnesota and has worked his way up through the United Farmers Cooperative system. Starting as Grain Operations Manager and transitioning to Grain Originator/Merchandiser to Grain Controller to his role as the Agronomy Sales and Business Manager.

MPLI-CAL

In his previous role, Tony supervised 11 other managers and was heavily focused on customers and growing business as well as deeply involved with the cooperative while maintaining and growing relationships with customers, suppliers and other key stakeholders.

Tony is also owner/operator of his family's cattle operation, Martens American Wagyu located in Gaylord, MN.

Tony took over as General Manager on Feb. 3rd, 2025.

NEWS

Welcome
Tony Martens
to our team!





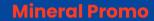
www.munsonlakes.com.

♦Columbia

What's happening at The Country



Store





Show Feed Promo

Chick Days Event

Poultry Feed Promo

We have a lot happening at The Country Store this spring. Starting in March with specials on Purina Show Feed and Supplements to kick off the show season. Along with Purina mineral specials.

April brings Chick Days.

Join us for our Chick Days Event on Thursday, April 10th at 6:30pm. Location: The Country Store 601 6th St, Howard Lake, MN 55349 We will be playing Chicken Breed BINGO, giving an educational chick talk, giving away prizes and serving a light meal. It is sure to be a FUN evening!

April also brings specials on all Purina Poultry feeds., deals on NutriSource pet food and treats and other in-store promotions.



EMPLOYEE SPOTLIGHT

Aly Dieball
Sales Nutrionist

Jennifer Felton
Sales Nutritionist

Tom Geise
Sales Nutrtionist

Carly Wolter
Lifestyle Product
Specialist









NEWS

Welcome to our team!



A Note From Purina™



Using mineral as your ounce of prevention

It's time to think about mineral differently.

Year

Revenue Streams

Estimated Revenue

by

Kent Tjardes, Ph.D., cattle nutritionist

Mineral can be more than just a way of efficiently delivering nutrition to your herd – it can also be a cost-effective health management tool. Your mineral package can deliver critical trace minerals, vitamins and even additives that work to proactively address costly health issues. Managing health through mineral is important to any herd's overall return on investment. Mineral ensures performance is maintained. In extreme cases where nutrition is imbalanced, death can be a side effect, meaning lost potential income. For instance, when phosphorus levels are not adequate, weaning rates suffer. Studies have shown a 25% reduction in calves weaned when no phosphorus is present.1 Several cents per head per week invested in mineral can help combat challenges that can cost thousands. It's a smart investment.









Thank You!

Together, we can cultivate a brighter future.





Website www.munsonlakes.com



320-543-3517



Location 601 6th St Howard Lake, MN 55349