



MLN NEWS

ISSUE 11 • SPRING 2024

SPRING IS HERE!



SAVE THE DATE

**Chick Days
Thursday, April 18, 2024
at The Country Store**



CHICK DAYS

Join Lifestyle Product Specialist Leaha Lindsley and Store Associates at The Country Store at 6:30 pm on Thursday, April 18, 2024, for our annual Chick Days Event! Learn how to raise backyard chickens properly, purchase chicks, play Chicken Breed BINGO and have fun mingling!

STORE HOURS

The Country Store returned to its spring store hours following daylight savings on March 14, which means more time to shop!



Country Store Hours

Effective Monday, March 11.
Monday-Friday: 8 AM-6 PM
Saturday: 8 AM-3 PM
Sunday: Closed



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BEEF PRODUCER'S MEETING

Thank you to everyone that attended the Beef Producer's meeting at the Blue Note Ballroom on March 6th! We enjoyed hosting the event and hope all attendees learned some valuable information they can apply to their operations!



MEETING RECAP



Table conversation was enjoyed over a meal provided by Munson Lakes and door prizes were awarded to several participants courtesy of our sponsors Zoetis and Purina Animal Nutrition.

We extend our thanks to the speakers, sponsors, staff and customers who made this event successful!

SPEAKERS INCLUDED



Dr. Brad Johnson, Texas Tech University
Dr. Drew Shain, Purina Animal Nutrition
Darin Hegland, Zoetis Animal Health

DISCUSSION TOPICS COVERED:

- Beef-on-Dairy Opportunities, Pitfalls and Trends
- Feed Efficiency Strategies
- Maximizing Implants with New FDA Requirements
- Mineral Profiles for Increased Performance
- Industry Trends



Andrew Estrem
Logistics
Coordinator

EMPLOYEE SPOTLIGHT ON ANDREW ESTREM

Congratulations to our Logistics Coordinator Andrew Estrem, who completed 13 months of Leadership Training with Land O' Lakes Purina Animal Nutrition!

After highlighting plant efficiency in his capstone presentation, he received an award from Land O'Lakes employee David Newsom at the end of February.

Great work, Andrew! You deserve recognition for your accomplishments, and we are proud of you! We're happy to see how you're already applying what you've learned in the field!

CONGRATULATIONS TO BRIAN YAGER AND ERIC MUNSON!



Eric Munson
Feed Quality Supervisor
Receiving his years of service
award!

Congratulations to our General Manager Brian Yager, who received a years of service award for 32 years in the cooperative system and 25 years of managing at the annual Land O'Lakes meeting in Orlando the last week of February! What an outstanding achievement!

Brian is really happy with the trajectory of his career and loves what he does! He's proud to lead the Munson Lakes Nutrition and Country Store team every day!

Our Feed Quality Supervisor Eric Munson also just hit a huge milestone and is celebrating 35 Years of Service with Munson Lakes Nutrition! Congratulations, Eric! Thank you for your service!



Brian Yager
General Manger
Receiving his years of service
award!

CUSTOMER SURVEY AND GIFT CARD WINNER

Thank you to everyone that participated in the Customer Feedback Survey! We are taking all the responses we received into consideration to improve our customer experience! The lucky winner of the \$100 Menards gift card was Gary Lamka from Hector, MN! Congrats, Gary! Thanks for participating!





4-H MEETING AT ENCHANTED HOLLOW STABLES

Purina Lifestyle Product Specialist Leaha Lindsley was grateful for the opportunity to educate at The Wright County Wranglers 4-H Club meeting at Enchanted Hollow Stables in Buffalo, MN, on February 13th.

Leaha spoke about the importance of meeting equine nutritional needs, weight taping, and body condition scoring.

The 4-H families that attended thought the presentation was very informative and the kids were excited to receive Purina gift bags.

Leaha loves educating on horse health and nutrition and looks forward to future opportunities to present to our local community! If you would like to contact Leaha to discuss a community event, feel free to reach her at (920) 615-6607 or llindsley@landolakes.com!

FEATURED STORE SALES

Offer valid through 4/27/24

10% off
Purina Wind & Rain
All Season mineral
and
Purina Wind & Rain
mineral
with Zinpro Availa 4

50lbs. Bags

Show season is right around the corner!
Receive 10% off all Purina Honor Show & High Octane products!



Offer valid 3/25/24 - 4/27/24

HLWW FACILITIES TOUR

We had the pleasure of educating local HLWW FFA youth during a tour of our facilities on February 5th! Munson Lakes Nutrition and The Country Store staff educated HLWW FFA members on feed processing and operations. They asked great questions to spark conversation. We were grateful for the opportunity to serve these bright young students!



MILL UPGRADES

Our feed mill has many distributors on the roof to distribute finished feed to the 45 plus loadout bins in our facility. These bins allow us to pre-make the feed before our trucks get back to the plant. The feed is then ready to load, making the loading process easier. Four of our distributors were in dire need of replacement, and we took the opportunity to automate them.

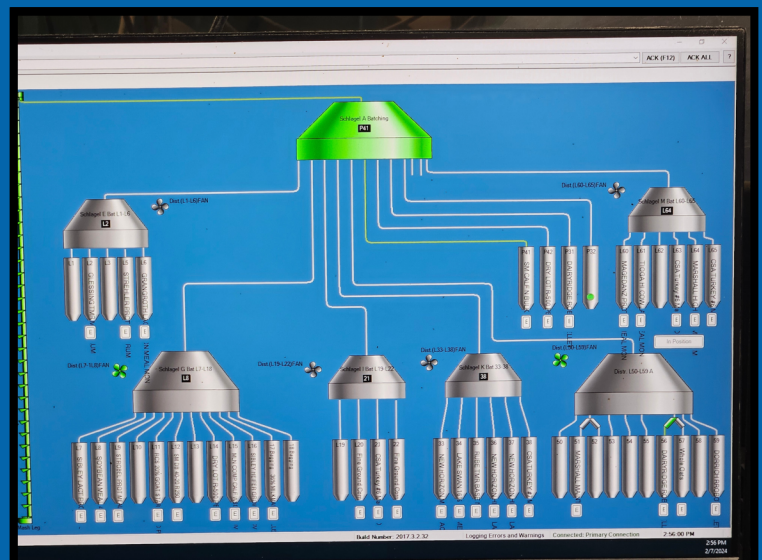
The old distributors were manually operated with a turn-wheel in the loadout driveways. The operator would go out to the driveway, turn the wheel and return to the plant to send the feed to the correct bin. They did this all while trying to avoid the truck traffic coming in and out of the driveways.

Now that the distributors are automated, they enter the destination bin on the computer and the distributors are automatically set to the correct bin. The feed mill software will not allow feed to be sent to the wrong bin, keeping our commitment to our customers for a quality product.

We consistently strive to improve our operations and efficiencies to better enhance customer satisfaction. We hope you enjoy learning about operational updates and behind-the-scenes projects as much as we enjoy sharing them with you!



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EMPLOYEE ANNIVERSARIES

Tim Fiecke
10 years
Mill Production



Ted Radintz
Sales Manager
5 years



Cody Painschab
1 Year
Maintenance



Eric Munson
35 Years
Feed Quality Supervisor



Steve Barter
1 Year
Driver



Ethan Nowak
1 Year
Mill Production



Jacob Lorentz
5 Years
Mill Operator



Denise Berg
5 Years
Customer Service-
Office Assistant

FENCING SEASON IS ALMOST HERE!

Spring is the perfect time to check your fencing needs! We carry Gallagher fencing products and parts at The Country Store. Inspect your fence to see if you need to make any repairs before summer. Don't be shy; ask a Country Store Associate if you need help finding or ordering a part! They're always happy to help!



The Country Store introduced some new products earlier this year - brats, jerky and beef sticks from Prairie Meats! Come pick up brats from the store for grilling season!